BRING PROVEN PROJECT MANAGEMENT TRAINING + CERTIFICATION TO YOUR SCHOOL

Become a PSM Education Partner with Project Success Inc.

PROJECT SUCCESS INCORPORATED
HOW TEAMS TRIUMPH

The Project Success Method® Course + PSM-F® Certification

Give learners more than project management theory. PSM is a practical, repeatable methodology used by Fortune 500 companies for more than 40 years. The two-day, instructor-led course combines real-world exercises, case studies, and team-based learning so participants can apply what they learn immediately. After successful completion, eligible participants can take the PSM-F Foundational Certification Exam.

THE 2-DAY PSM COURSE

Designed for project managers, team leads and contributors, sponsors, PMO professionals, and anyone seeking a standardized approach to project execution.

- No prior project management training or certification required
- 2 days of instructor-led training — in person or live online
- 15 PDU credits
- Core learning: chartering and scope, team structure and WBS, scheduling, time/cost/resource compression, budgeting/resource planning and project control
- Outcomes: clearer objectives, actionable plans, realistic schedules, stronger team alignment and control from start to finish

THE PSM-F® CERTIFICATION

A foundational credential that validates knowledge and skills related to the PSM methodology and essential project planning and execution.

- Prerequisite: successful completion of the 2-day PSM Course
- Online, third-party proctored standardized exam
- 90-minute exam with flexible scheduling
- Exam eligibility granted after course completion
- Exam cost included in the PSM course price for students taking the exam under the current program
- Digital credential supports professional visibility, including LinkedIn

WHY THIS MATTERS FOR CONTINUING EDUCATION

EXPAND YOUR PORTFOLIO	CREATE REVENUE	SERVE MORE AUDIENCES
Add an applied, career-focused project management offering and a clear course-to-credential pathway.	Earn a share of qualifying registrations generated through your institution.	Reach working professionals, alumni, employers, new project professionals and experienced leaders.

40+ YEARS • 10,000+ PROJECTS • 41,000+ PEOPLE TRAINED • 600+ COMPANIES • 6 CONTINENTS

A PARTNERSHIP BUILT TO GROW

Your institution brings its trusted brand, audience, and community relationships. PSI provides the program, instruction, certification pathway, campaign-ready marketing content, and ongoing support.

1	2	3	4	5
OFFER PSM & CERTIFICAION EXAM Add PSM to your continuing education portfolio.	**PROMOTE** Share upcoming classes through channels you already use.	**PSI SUPPORTS** We provide copy, graphics, flyers and campaign guidance.	**REGISTER** Registrations are attributed through the partner process.	**EARN** Your school receives its agreed share of qualifying registrations.

PROMOTION WITHOUT A HEAVY MARKETING BURDEN

Successful partnerships depend on visibility. Schools use the communication channels they already have; PSI supplies the materials to make promotion simple.

YOUR PROMOTIONAL OPPORTUNITIES

Email: Continuing education, professional development, alumni and targeted communications.
Social Media: LinkedIn, Facebook and school or department channels.
Website: Featured CE pages, course calendars and certification listings.
On Campus: Digital screens, posters, flyers, student portals and announcements.
Career & Alumni: Career services, alumni newsletters and post-graduate outreach.
Employer Relations: Corporate training contacts, workforce-development clients and local employers.

PSI MAKES PROMOTION EASY

Before each class, PSI can provide a partner marketing kit with:

- Ready-to-send email copy and suggested campaign timing
- LinkedIn and social media posts with graphics
- Website and course-listing copy
- Digital-signage and printable flyer artwork
- PSM and PSM-F® certification messaging
- Registration links and/or QR codes for campaign tracking

OPEN THE DOOR TO EMPLOYERS

PSM can support workforce-development and corporate education strategies. Introduce the program to employers seeking stronger project execution, clearer planning, better accountability and more consistent practices. This can create opportunities for multiple-employee enrollments.

AN ACTIVE, COLLABORATIVE PARTNERSHIP

Our strongest partners do more than list a course. PSI supplies the program and promotional resources; the school creates awareness through a reasonable mix of continuing education, alumni, digital, social, employer and campus channels.

WHY PROJECT SUCCESS INC.?

Project Success Inc. has provided project management consulting and training since 1983. The Project Success Method® centers on three essential disciplines — Define, Plan, and Control — helping teams create clarity, alignment, accountability, and credible commitments throughout the life of a project.

LET'S BUILD THE PARTNERSHIP

Expand professional education. Strengthen employer and alumni engagement. Create a pathway from practical training to professional certification.

BRING PSM + PSM-F®
TO YOUR CONTINUING EDUCATION PROGRAM